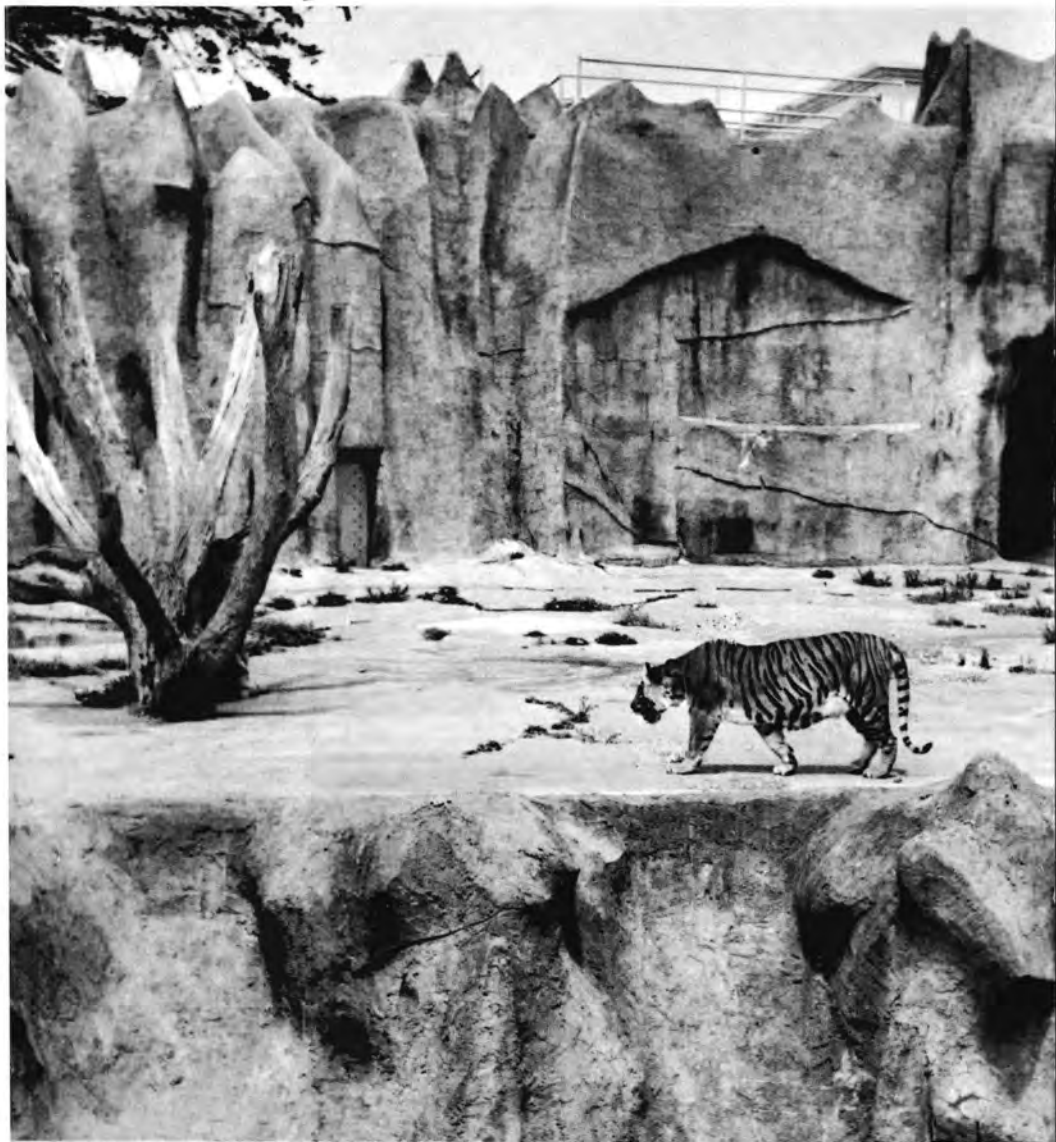


WESTERN PACIFIC
Mileposts

AUGUST 1970



Tracking Tigers in WP-Land — Page 4



sion and are looking forward to a particularly productive year with the aid of this new operation."

For Western Pacific, the new plant means incoming carloads of long-grain rice in 100-lb. bags from the Gulf states. After processing and packaging, shipments are made throughout the Western states.

"Presently, the facility is processing and packaging only rice—instant and regular, quick brown rice, five kinds of flavored rice mixes, and four gourmet style rice mixes," said Howard Gruber, plant manager. "However, we have plans to package other products at a later date."

Organized in 1881, MJB Co. was originally founded by Max Joseph Brandenstein, an importer of rice, tea and pearls. Around 1900 Manfred Brandenstein joined his brother and added coffee to the company line. De-

"We're looking forward to a particularly productive year, and we anticipate further expansion," said MJB

President Edward Bransten during plant opening ceremonies.

Mr. Bransten (third from left) is shown viewing rice line with Plant Manager Howard Gruber, Rose Sumpter, rice inspector, and Manuel Garcia, Mayor of Union City.



MJB—new customer at Union City gets rice by the carloads

As much as 30,000 pounds of rice a day can be processed in the new MJB Co. plant opened last month in WP's Central Bay Industrial Park at Union City. The new plant covers 54,000 square feet on a five acre site, and is the third major production and distribution operation of the company. MJB is the largest producer of rice products in the West, and one of the largest producers of coffee. Their product line includes all popular sizes and varieties of coffee, rice and tea.

"MJB is very pleased to become part of the increasing list of major companies moving into this area," said President Edward Bransten, "and we anticipate further expansion



WP's contact with MJB is made by Sales Representative James Duyn (left) who works closely with Plant Manager Howard Gruber explaining MJB's rice packaging method.

spite destruction of the MJB plant in the San Francisco 1906 earthquake, the company survived, constructed a new roasting plant in Sacramento, and in 1914 built new offices in San Francisco at Third and Townsend Streets. Today, MJB Co. includes a coffee and roasting plant in Portland, Ore., a coffee and tea production fa-

cility in San Francisco, operation of a coffee facility in Japan, and distribution of both instant and regular coffee in Australia. In the western United States, Western Can Company operates as a separate entity. These production units are also utilized by the fast growing Restaurant Division.

WP's spur, not visible in the picture, runs along full length of MJB building on the right.



Tracking Tigers in WP-Land



If you have the time, money, skill and patience, tracking tigers on a big safari in the wilds of Asia, where the huge fleet-footed beasts are on the prowl, can be great sport! Unfortunately, not everyone has such an opportunity.

As a substitute, Western Pacific is offering an "armchair" variety of a tiger tracking safari, and WP's Willing People are the "tigers" who can make the hunt rewarding.

Tracking tigers in WP-Land takes place in the form of a four-piece direct mail advertising campaign. Its purpose is to acquaint industries around the country with sites for developing new manufacturing and distribution centers on our railroad. Each of the four attractive, attention-getting, mailing pieces invites the recipient to sign up for a helicopter safari inspection of the railroad's industrial sites in California, Nevada and Utah.

To make a direct mail ad campaign successful requires a lot of forethought, imagination, and hard work. If it is to be successful, it must be clever different and appealing enough that the recipient will be mindful of Western Pacific for a long period of time. Run-of-the-mill type of ad promotional novelties are soon forgotten.

The railroad began kicking around ideas for something unusual and came up with "A Tiger on our

Tracks." You may have seen some of these ads in the trade magazines and newspapers which preceded the direct mail campaign about to be released.

Each of the four mailing pieces is accompanied by an unusual novelty which carry out the tiger theme. With the first mailing piece is a gold-colored tiger head on a tie tac pin, matching the drawing of a tiger's head on the front cover. Lettering on the cover reads "tie t(r)ack the tiger." The drawing on the colorful cover of the second piece shows five Indian lancers on horses with lances in the "charge" position. Inserted through the cover is a piece of wire, one end of which is formed into a spiral. By bending the wire at the spiral end it will stand on a flat surface for use as a spindle for notes, or "Do It Now" projects such as calling Ed Jagels, WP's director of industrial development and real estate, for a helicopter safari. The third piece, "Plant a Tiger on Your Track," has a cover drawing of a ferocious tiger prowling along a railroad track. With this mailing the recipient receives three tiger lily bulbs for planting in his yard. No. 4, an illustration of tiger paw prints along a railroad track, will be accompanied by an enlarged reproduction of an actual tiger's paw print for hanging on a wall. The model for this true-to-life



Following his finger-printing experience and a hearty lunch of raw meat, Nicky lost some of his ferociousness and assumed this regal pose especially for MILEPOSTS' readers!

paw print was Nicholas, a beautiful full-grown female tiger who lives at San Francisco's famous Zoo. After several attempts, using different materials, "Nicky's" paws were finally "finger printed" with powder of the kind used by the San Francisco Police Department, from which the reproductions will be made. Previous attempts to get a paw print in clay

were unsuccessful, because the 500-pound "Nicky" found the clay more receptive as food!

Tracking tigers in WP-Land can be a lot of fun, and instead of trekking off to Asia, the recipients of the direct mail advertising pieces may find a Western Pacific helicopter safari more rewarding—and safer!

The most realistic Tiger artwork used in the mailing pieces was done by Artist Dean Colichidas who, after several tries and a little luck, and assistance from Fred Roemmer, head keeper (left) and Jack Castor, Lion House keeper (right), managed to obtain Nicky's paw prints suitable for reproduction.



PEOPLE ON THE MOVE

Personnel

With the transfer of WP's training functions to the personnel department on July 16, Manager of Personnel William A. Tussey announced the appointment of William J. Powell as assistant manager of personnel, and Charles D. Conrad as training coordinator. They will headquarter at San Francisco.

Born January 27, 1911 in Lowell, Mass., where he received his education, Bill Powell first worked for WP in September 1952 as a crew dispatcher for the railroad's dining car department. Through advancements he became commissary buyer, passenger service supervisor, assistant manager and, since January 1, 1964, manager of dining car services. As manager, Bill supervised some 100 employees operating on a 365-days-a-year schedule.

An avid hunter and fisherman who also enjoys farming and building, he has nearly completed a home on 14 acres with a small lake at Fiddletown in Amador County.

* * *

Charles D. Conrad was born in Kankakee, Ill. on July 31, 1941, where he attended high school. He received further education at MacMurray College in Jacksonville, Ill., University of Illinois, and University of Rochester, majoring in communications.

He first worked as program assistant for the University of Illinois for two years, was audio visual specialist for Friden Division of Singer at Rochester, N.Y. for three years, and during 1968 and 1969 was advertising specialist for Bausch & Lomb, Inc. at Rochester.



C. D. Conrad and W. J. Powell

Chuck came to Western Pacific as training coordinator on July 15, 1969.

Chuck and his wife, Jonnie were married on February 5, 1962 and have two children, Jon Charles, 7, and Jennifer Anne, 3 years.

* * *

Marketing

Effective May 1, E. H. Huelskoetter succeeded William B. Cook who recently retired as manager-intermodal services, midwestern region, at Chicago. Erv was formerly in WP's St. Louis sales office where he won the confidence of many customers and carriers, particularly in the handling of TOFC matters.

Erv was born in St. Louis in 1923 and began his railroad career in the Frisco's accounting department in 1942. He served in the Army in 1945 and 1946, and in the Navy between 1950 and 1952, and joined WP in 1960 as chief clerk at St. Louis. He was promoted to sales representative there in 1962.

During his railroad career, Erv completed courses of study in traffic and attended St. Louis University for two years as an accounting major.

* * *

Thomas E. Kucinick became sales representative at St. Louis May 1.



E. H. Huelskoetter



T. E. Kucinick



J. A. Malaspino



Peter Norgaard

Tom was born and raised in Illinois and joined WP as secretary in the St. Louis sales office in June, 1962.

Tom and his wife, Florence, live in Collinsville, Ill. They have one son, 3-year-old Mark, and are expecting a second child soon.

* * *

Joseph A. Malaspina became sales representative for WP at Stockton on May 1. He succeeds Lou Fischer, who returned to the operating department as assistant trainmaster.

Joe, schooled in Utica, N.Y., has had 30 years of railroading experience, the last six in the Stockton area, which can prove valuable to our customers.

Joe and his wife, Claire, live in Lodi. He is a great boating, golfing and sports enthusiast, and with his wife, enjoys visits with their daughter, Camille, and three grandchildren living in Los Angeles.

* * *

Effective March 1, Peter Norgaard became resident sales representative with headquarters in Pasco, Wash., from where he reports to WP's Spokane office.

Pete is a native San Franciscan and since his first position in WP's accounting department in February

1964 he has gained considerable marketing experience, first in the passenger department, and later in transcontinental pricing duties and as chief clerk at San Francisco, and as sales representative at Portland, Ore.

* * *

Clark T. Van Orman, a native of Raymond, Alberta, Canada, became sales representative at Portland, Ore. effective April 1.



C. T. Van Orman

Clark was an industrial traffic manager, and later inspector for Western Weighing & Inspection Bureau, Freeport Center, before he joined WP's Salt Lake City sales office. He was promoted to chief clerk at Portland in May, 1969.

In January 1970 Clark was elected president of the Portland Chief Clerk's Association, and was also appointed to the executive committee of the Portland Junior Traffic Club. Last March, Clark completed the Portland Junior Traffic Club rail rate course with highest honors.

Clark and his wife, Gloria, are living in Portland, Oregon, with their two children, April and Erik.



Service Pin Anniversaries

July-August 1970

45-YEAR PINS

Peter J. Calcaterra	Chief Clerk	Stockton
Clarence C. Kennedy	Locomotive Engineer	Division
Juan G. Pedroza	Hostler Helper	Division
Mario Ragusa, Sr.	Locomotive Engineer	Division
Austin J. Smith	Conductor	Division

40-YEAR PIN

Charley P. Rolfe	Boilermaker	Sacramento
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35-YEAR PINS

Frank Allain	Business Car Attendant	Oakland
Marion T. Clark	Roadway Clerk	Elko
Mariano J. Latino	Painter Foreman	Sacramento
David W. Lee	Cashier-Rate Clerk	Sacramento
Dudley W. Thickers	Chief, Divisions Bureau	San Francisco

30-YEAR PINS

Albert L. Gonsalves	Carman	Sacramento
Harvey O. Hansen	Clerk (Military Leave)	Sacramento
Herman G. Rohdenburg	Water Service Maintainer	Division

25-YEAR PINS

Nick Cabitto	Machinist	Stockton
Donnal A. Davis	Diesel Terminal Foreman	Stockton
Mary A. Eng	Rate and Division Clerk	San Francisco
Jimmie Grayson	Janitor	San Francisco
Norman W. Holmes	Locomotive Engineer	Division
LeRoy Ligons	Yard Industry Clerk	San Francisco
Leslie D. McClintock	Signal Foreman	Oroville
George M. Nall	Carman	Oroville
Phillip L. Oels	Train Desk-Diesel Clerk	Keddie
Klaus Sievers	Blacksmith	Oakland
Walter G. Swasey	Brakeman	Division

20-YEAR PINS

Richard W. Baptist	Switchman	Division
Jerry D. Bass	Brakeman	Division
Gerald A. Baumert	Locomotive Engineer	Division
G. C. Beck	Assistant Roadmaster	Keddie
Ursul F. Bohne	District Sales Manager	Kansas City
Isaiah H. Crawford	Switchman	Division
Albert B. DeCiero	Carman	Stockton
Serafin G. Equinoa	Carman	Stockton
Glenn W. Fischer, Jr.	Divisions Clerk	San Francisco
Frank L. Garcia	Tamper Operator	Division
Thomas R. Green	Asst. Mgr. Labor Relations	San Francisco
Delbert G. Hardy	Relief Clerk No. 3	Portola
Charles J. Hebert	Lead Carpenter	Division
William L. Liley	Electrician Helper	Stockton
Horace W. Lohmeyer	Sales Representative	Oakland
Richard O. Mattson	Locomotive Engineer	Division
Robert J. Mead	Assistant Agent	San Jose
Kathleen M. Murphy	Secretary to Chief Surgeon	San Francisco
Kelly C. Nesi	Locomotive Engineer	Division
Charles D. Perry	Locomotive Engineer	Division

(Continued)

Isaac Polite	Laborer, Mechanical Dept.	Sacramento
Norman E. Potter	Machinist Helper	Stockton
George M. Shattuck	Switchman	Division
Glenn A. Silva	Electrician Helper	Stockton
Kenneth R. Stevens	Brakeman	Division
Walter L. Swope	Car Foreman	Stockton
Albert A. Van Buren	Switchman	Division
Ray L. White	Carman	Stockton
Walter J. Williams	Locomotive Engineer	Division
Nathan Yallow	Marine Deckhand	Oakland

15-YEAR PINS

T. V. Arcos	Laborer	Division
L. A. Brunner	Brakeman	Division
E. M. Castle	Train Desk Clerk	Sacramento
D. Clark	Switchman	Division
G. G. Cornett	Head Claim Clerk	Oakland
Ernest J. Crusos	Brakeman	Division
Arch L. Frantz	Asst. Mgr. Intermodal Services	San Francisco
C. C. Hanson	Yard Interchange Clerk	San Francisco
Q. T. Hockenberger	Brakeman	Division
M. G. Jacobs	Switchman	Division
B. L. Martin	Track Patrolman	Division
W. K. Malleneaux	Brakeman	Division
Otis C. Nicholas, Jr.	Electrician	Stockton
C. E. Shipman	Information Control Clerk	Sacramento
M. R. Smith	Brakeman	Division

10-YEAR PINS

D. V. Barragan	Welder	Roadway
Gene R. Bradford	Switchman	Division
James P. Drake	Switchman	Division
James L. Gilley	Electrical Foreman	Stockton
R. G. Hand	Laborer	Roadway
Kenneth L. Maybury	Switchman	Division
R. J. McKelly	Sales Representative	Memphis
D. E. McMahon	Grinder Foreman	Roadway
M. D. Moudy	Roadmaster	Oroville
R. M. Peterson	Carpenter	Roadway
John H. Riley	Relief Clerk	Oroville
R. P. Tom	Welder	Roadway
Patrick Trujillo	Carman	Stockton

Second-quarter PEP winner, Engineman John Wallis (center), receives Certificate of Appreciation given to all PEP winners. He since has received five shares of WP common stock. President Christy (left) and Vice President-General Manager MacLeod bestowed their congratulations on his fine employee-community efforts.



Milton F. Ziehn retires

The Sacramento Northern and Tidewater Southern railways lost a veteran employee on June 30 when Corporate Secretary Milton F. Ziehn retired with 46 years and four months continuous service. "Losing Milt is like losing your right arm," said Harold Mulford, superintendent.

Born in Ione, Calif. on June 7, 1905, Milt went to work as stenographer in the traffic department at Oakland at the age of 18, when the railroad was known as the San Francisco-Sacramento Railroad ("Sacramento Short Line"). Three years later he became chief clerk to the vice president & general manager. When the line merged with Sacramento Northern Railway in January 1929 he came to San Francisco as chief clerk to the late President Harry A. Mitchell. Milt was elected corporate secretary and a director of the SN on October 13, 1937 and of the Tidewater Southern on March 17, 1938. When the president's office was moved to Sacramento on January 1, 1949 he went to Sacramento as secretary to the late President Rex T. Kearny, and since January 1, 1970 as Secretary to President Leland D. Michelson. Milt has also been a MILEPOSTS correspondent since February 1951.

With all the responsibilities Milt expertly handled for the two railroads, he still found time for a tremendous amount of hard work in Little League activities since he became a temporary secretary to the Grant Little League in 1956. In 1957 he became president for three years, and during the following four years he served as director and treasurer. Since that time he has been sectional chairman of seven districts containing over 100 leagues, each with an average of 200 boys! He was also on



the National Board of Directors, and was elected district administrator in December 1957, and was chairman of five different levels of Little League tournaments during which time he was a tournament director of every type of Little League tournament except the world series played each year at Williamsport, Pa. In January 1963 the Northern California Baseball Managers and Coaches association proclaimed Milt as "Little League Man of the Year."

Small wonder then that a large gathering of his many friends and associates attended a testimonial dinner at Woodlake Inn in Sacramento on July 10. Beautiful table decorations of red carnations were made up by Alice Anguilio, division engineer's office. Superintendent Harold Mulford spoke of Milton's many years of devoted service, and President Michelson presented him with a money tree gift, made with red tea roses and leaves of greenbacks by Alice.

Milt, a widower since April 13, will remain at his home, 2239 Tulip Way, Sacramento 95821, with his good friend and pal "Sammy," his four-year-old poodle. He is busy with Little League activities, is catching up on some household chores, and his favorite hobby of gardening, and practicing on his neglected piano. He expects to make some short trips when time permits.



WENDOVER-SALT LAKE CITY

Carol Suchan

Congratulations to Mr. and Mrs. Michael Clyde Stewart on their June 17 marriage at the L. S. Skaggs Memorial Chapel, Salt Lake. A reception was held at the Shalamar Reception Center. The C'est Bon, Park City, was the setting for the rehearsal dinner. The bride is the former Valarie Ann Price, daughter of Conductor and Mrs. BERNARD T. PRICE,

and the niece of retired Conductor and former MILEPOSTS Correspondent J. B. PRICE. The newlyweds are both students at the University of Utah and are living in Salt Lake City.

Arlene Frances Mechling, daughter of Engineer and Mrs. V. L. MECHLING, and E. Keith Talbot, son of Mr. and Mrs. Earl Talbot of Magna, were married April 23 in the Salt Lake

(Continued)

Paychecks get new look

About the time you read this you will be receiving a new form of paycheck which will have a different look from those you have received before.

There will no longer be a separate check and an accompanying form to show your earnings and deductions. Instead, the new paychecks will be in one piece with a detachable employee's statement of earnings and deductions. The detachable statement is one of the principal reasons for the change being made.

Previously, the separate accompanying form listed gross and net earnings, Federal income and Federal retirement taxes, hospital dues, and miscellaneous deductions which were reported in one lump sum.

"Because our employees find payroll deductions convenient for an increased number of miscellaneous items such as union dues, United

Crusade donations, and many more, they have found it difficult to accurately and quickly check the old form for the amount of their net earnings," said Bill Brew, assistant secretary-assistant treasurer. "This is particularly so for roadway and train and engine employees who use the payroll deduction method for items such as board and room, watch inspection, safety shoe orders, insurance, and other expenditures. By means of computers in the railroad's systems and information services department, these deductions can now be listed separately in a space provided on the form to be detached from the paycheck by the employee before cashing or depositing. This detailed information will make it convenient for quickly determining the deductions and net earnings."



The happily married Talbots

Temple. They were honored at a wedding breakfast that morning by his parents, and at a reception at the Shalamar that evening by parents of the bride. The bride has attended the University of Utah and the groom is presently a student there. They are living in Salt Lake City and we extend congratulations to the young couple.

A hearty welcome to JOAN WORTHINGTON who has taken over the duties of traffic clerk in the Salt Lake sales office. Joan is most recently from San Jose, and formerly Los Angeles, sales offices, and we hope her stay in Salt Lake will be a happy one.

Congratulations to Chief Clerk and Mrs. PAUL E. GAGE on the birth of their second son. William Christian Gage was born June 25 and weighed 7 pounds. William is the fifth grandchild of Clerk and Mrs. BILL GAGE of Stockton.

Wendover is becoming modernized. The Stateline Hotel has begun construction on a 104-unit motel, casino and restaurant complex to be completed early in 1971. The present hotel will be torn down and replaced by a 524-vehicle parking lot.

Our sympathy to Diesel Clerk

PRESTON NUFFER, whose brother, C. Fred Nuffer, died at Richmond, Utah on June 30.

Our sympathy, too, to the family of retired Telegrapher MARY W. NAYLOR who died in Salt Lake City on June 23 at the age of 86. She is survived by five sons, GEORGE W. NAYLOR, Sacramento; HARVEY L. NAYLOR, and HARRY E. NAYLOR, Grantsville; WOODROW NAYLOR, Kearns; JOHN W., Tooele; and daughter, Mrs. SHIRLEY F. HOLT, Winnemucca.

We were very sorry to also learn of the recent death of Mrs. Lettie J. Thorpe, at Elko, the mother of Time-keeper W. A. THORPE, Sacramento.

Brakeman and Mrs. DENNIS E. DEWITT have announced the birth of a daughter which brings our hearty congratulations.

Cheryl Lee of Wendover, graduated June 12 from Stevens Henniger Business College in Salt Lake City with a degree in data processing. Cheryl is the daughter of Signal Maintenance Foreman and Mrs. ROBERT LEE, and the granddaughter of retired Section Foreman and Mrs. VERNON RICHINS of Doyle, Calif.

The Salt Lake sales office has some sharp bowlers. Chief Clerk PAUL E. GAGE and his wife, Cathy, along with Secretary BEV BOWYER and her husband, Ralph, joined to make up "The Narrow Gages." They finished third in the recent Railroad Chief Clerks' Bowling League. Each couple received a trophy for their results, as well as trophies for high team game of 839. Cathy Gage received the high woman's game trophy for her 205 game, and Bev Bowyer rolled a 530



series for high woman's series trophy. Our congratulations to all.

KEDDIE

Elsie Hagen

HARRY NELMS, retired mechanic, and father of Charles Nelms, who managed the Keddie restaurant for many years before moving to operate a motel at Winnemucca, died during July at the age of 72. He is survived by his widow, Eva, daughter Mrs. Margaret Fitzsimmons, two sons, Charles of Winnemucca and Harold of St. Louis, eight grandchildren, and one great grandchild. His many friends were sorry to learn of his death, and we extend our sympathy to the family.

Graduates from the Junior-Senior High School in Quincy this year were Mike Leavy, son of Roundhouse Foreman BILL LEAVY, Pam Kidder, daughter of Mrs. SHIRLEY NELSON and your Correspondent's granddaughter, and Mark Story, son of MAURICE STORY. Our congratulations to these young people.



Pam Kidder

Robert C. Hanley, son of retired Agent and Mrs. PETE HANLEY, was recently initiated into Epsilon Pi Tau, men's honorary industrial studies fraternity at San Jose State College. Robert received his standard secondary teaching credential in June and has accepted a teaching contract in Honda-Pescadero Unified School District in San Mateo County. The contract is the highest offer received by a student leaving the college this year.

Alan E. Hanley, another son of retired Agent and Mrs. Hanley, has accepted a teaching contract with Yuba

College for the 1970-71 year. He will teach oil painting, art survey and other fine art courses. A graduate of San Francisco Art Institute, Alan received his master of fine arts degree in 1969. He holds the Robert Howe Fletcher cup for outstanding art students, and has been teaching in the Richmond School District. Alan is a Quincy High School graduate and is married to the former Ellen Bresciani of Quincy.

Petty Officer 2nd Class Glen M. Metzdorf, Jr., son of Conductor and Mrs. GLEN METZDORF, returned to the United States aboard the aircraft carrier U.S.S. Ranger after more than seven months with the Seventh Fleet. It was the carrier's fifth combat development in the Gulf of Tonkin.

Conductor JACK KRAUSE's wife recently returned home after two weeks in San Diego attending the Veterans of Foreign Wars ladies auxiliary convention.

Our deepest sympathy to Mrs. Eve Whitlock, whose husband, retired Engineer GEORGE WHITLOCK, died recently. He will be missed by his many friends in Keddie and Quincy.

Best wishes to Trainmaster-Road Foreman R. K. HARRISON and his family who have moved to Winnemucca where he will continue his duties.

Our deep sympathy to Conductor BILL STUBBLEFIELD and his family because of the death of Bill's mother, Jessie Sue, in the Plumas District Hospital after a long illness. She was in her eighties.

ELKO

Henry Walloch

The first annual retirement dinner, sponsored by Local U.T.U. #1197 was held at the Elks Hall on May 16. The evening began with a cocktail hour and was followed by a delicious

(Continued)

prime rib dinner, served to 104 guests. The guests of honor, all retirees, were: Engineer R. GOLLIHER, Conductor GEORGE STONESTREET, Brakeman W. T. BAKER and P. A. DRAKE, Section Foreman R. W. BINGHAM and their wives; and Telegrapher Mrs. MARY EVANS. Other retirees attending were: Conductor R. J. SMITH, Brakeman, R. C. RANKIN, Yardmaster JOHN HAMILTON, Roundhouse Foreman LEONARD WILLIAMS and their wives; Engineers WILLIAM SHOLL and J. J. BROWN; Yard Clerks THELBERT LEWIS and MIKE MICHELES; Mrs. Mary Hornberger, widow of Engineer Hornberger; Mrs. Beatrice Edmunds, widow of deceased Conductor Edmunds; and Mrs. Pearl Clausen, widow of deceased Roundhouse Foreman Clausen.

Among other distinguished guests were: National Vice President and Mrs. George Lechner, National Vice President and Mrs. D. H. Creasy; National Assistant Vice President and Mrs. George Perkins; Field Representative Roy Warkenton; State Legislative Representative and Mrs. Leonard Fitzgerald; General Chairman and Mrs. Jack Cooper; General Chairman and Mrs. Glenn Metzendorf; and Legal Counsel Fred Nelson.

The highlight of the evening was the drawing for a color TV set, won by retired Hostler Helper ROMIE GRANADOS of Elko. Mrs. Pearl Clausen drew the winning ticket, and received a standing ovation when she disclosed that she had joined the Lady Firemen in the year 1912.

The evening closed with music and dancing, and we hope to see our other retirees who were unable to attend join us at our next banquet.

SAFETY

Is a Thinking Man's Habit

Don't Push Your Luck!

SACRAMENTO STORE

Evelyn Richardson

We can't blame Store Helper BUDDY MCGAIRTY for being proud of the little cutie whose picture is enclosed. She is Buddy's step-granddaughter, Trina Louise Allen, age nine months, and Buddy says she's a little doll. Since Buddy has been with WP since September 1950 he thought his many friends would like to see her picture.



Krane Kar Operator CLAUDE A. CRAIN flew to Chicago and from there by bus to visit with relatives and friends in Indiana, Tennessee, Arkansas and Missouri, and he also enjoyed the scenery en route.

Store Helper CARLOS PRIETO and his wife, Shirley, returned from a 17-day cross country tour by Greyhound bus through 16 states. Among the points of interest were Niagara Falls and a visit to Ontario, Canada. Carlos said that Greyhound's slogan "Take the bus and leave the driving to us" is great.

OAKLAND

John Leland

Congratulations to Switchman FRANKLIN D. HARBIN, San Francisco, who announced his marriage to the former Barbara Jones in Reno on July 13.

Our belated best wishes to ELEANOR R. HARRIGAN who retired as train desk clerk on April 10 after 26 years and 10 months service. When Eleanor came to work on the midnight shift her last day she was completely sur-

(Continued on Page 15)

In Memoriam



George A. Allen, retired Sacramento Northern B&B carpenter, Sacramento, June 1970.

Alice R. Burt, retired traygirl, Medical department, Portola, July 3.

Charles M. Hayden, retired Tidewater Southern brakeman, Stockton, May 1970.

Harold Holsclaw, retired conductor, Portola, July 10.

Loren S. Jacobs, retired machinist helper, Sacramento, May 1970.

Amos Jones, extra gang laborer, Division, June 1970.

Michael C. McCulloch, retired clerk, Oakland, date unknown.

O. W. Morrison, retired Alameda

Belt Line & Oakland Terminal Railway superintendent, San Leandro, July 27.

Perry G. Morrison, retired locomotive engineer, Salt Lake City, May 1970.

Mary W. Naylor, retired telegrapher, Salt Lake City, June 23.

Charles W. Ray, retired waiter, Oakland, May 1970.

Robert E. Strippy, retired locomotive engineer, Harrisonburg, Va., June 1970.

Oakland...

VOLUME 22, NO. 8 AUGUST 1970



Milepost 212: Out of picture at the left is the power canal from Thermalito forebay.



Agent Ray Smalley presents gift to Eleanor

prised with a cake and coffee party and presentation of a travel makeup kit from her friends and associates.

Also belatedly, our condolences to District Sales Manager SHELDON GLATT and his family in the death of Shel's father-in-law, ORVILLE HATFIELD, a retired employee.

WESTERN PACIFIC MILEPOSTS

526 Mission Street
San Francisco, CA 94105
Lee Sherwood, Editor

Member Assn. of Railroad Editors



AUGUST 1970

WESTERN PACIFIC MILEPOSTS

526 Mission Street
San Francisco, CA 94105

Return Requested

Bulk Rate
U.S. POSTAGE
PAID
San Francisco, Calif.
Permit No. 5371

01048
Julius V. Loginoff
472 22Nd. Ave.
San Francisco, Ca. 94121



The Southern, Louisville & Nashville, Illinois Central and Seaboard Coast Line now using information exchange system permitting any of the participating roads to dial an inquiry into the computer center of any of the other three lines for location and status data on cars.

* * *

FreightMaster is producing end-of-car cushioning units at completely new manufacturing/research/office facility at Fort Worth, Texas.

* * *

Burlington Northern ready to go with first of what may be series of major facility-improvement projects in Spokane area to create improved connection between former GN, NP, and SP&S lines.

* * *

Santa Fe went on-line with new special-equipment control program to improve equipment utilization by handling distribution through five regional centers linked by microwave with computer center at Topeka, Kansas.

* * *

A Gallup Poll study of 259 ads revealed Association of American Railroad's campaign, "America's Railroads. Who needs them? You do," ranked first in 48 out of 50 products and services advertised, and that nearly 100 million adults viewed the ads on an average of five times between September-December last year.