

Invoice



www.bigfishcreations.com

Box 276 • Graeagle • CA • 96103
530.836.4230 - phone/fax

web design • marketing • graphic design • branding • copywriting
multimedia authoring • photography • music composition

When you need to get noticed
swim upstream.

Bill To:

Feather River Rail Society
PO Box 608
Portola, Ca 96122

Date	Invoice No.	P.O. Number	Terms	Project
11/30/23	7272		Net 10	

Quantity	Description	Rate	Amount
16	Agency Rate	120.00	1,920.00
Total			\$1,920.00

BIG FISH CREATIONS

When you need to get noticed – swim upstream.

Feather River Rail Society (WPRM) November 2023 Timesheet - Patty

11-20-23	0.5	PSA - radio script copy for Santa Train - JDX, KOH and Quincy.
11-20-23	1.5	Press release of Santa Train event distribution and pictures uploaded to: Plumas Sun, Sierra Daily News, Sierra Booster, Mountain Messenger and through the Facebook pages of Tahoe Daley news, Graeagle.com, Graeagle, Ca, JDX/KSUE and RGJ.
11-20-23	0.25	Email Santa Train event to jack Sutton & John Bartell for coverage of event.
11-22-23	1	Santa Train posters distributed to Graeagle area/part Quincy.
11-27-23	1.5	Digital distribution of Santa Train posters to PHS, CRC, Loyalton HS, 20,000 lives, QHS, QES, Plumas Sierra Rural Electric, Quincy CHP, KDX/KSUE, graeagle.com, Graeagle CA
11-26-23	0.25	Santa Train Video social media post on WPRM page.
11-27-23	0.25	Marketing event call w/ GE on Santa Train media.
11-29-23	2.25	Press release: "Feeds the Community" contacts w/ Dink Rife for EPCAN stats, Cheryl Jones for Sierra Nevada Zoological park information, call w/ Greg & Eugene on Santa/Pumpkin Train dates & information. Draft copy. OFA.
11-30-23	1.25	Santa Train posters distributed to Portola area
11-30-23	0.25	Follow up w/ KDX & KOH o Santa Train PSA audio clip.
TOTAL	9	HOURS

Feather River Rail Society (WPRM) November 2023 Mike Timesheet - A

*Archival Ongoing Promotions for Future Event Advertising

11-19-23	4	Created Santa Train 2023 Promo Video.
11-19-23	0.25	Uploaded video to Dropbox for approval by Eugene and Paul.
11-21-23	0.25	Emailed Dropbox link to Paul F for upload to Youtube, etc.
11-29-23	1	Video footage of Big Foot (Bob) in the forest for Santa Train and Pumpkin Patch Express
TOTAL	5.5	Hours

Feather River Rail Society (WPRM) November 2023 Mike Timesheet B

11-29-23	1.5	Video production/creation of Santasquatch promo for Saturday, Dec 2.
TOTAL	1.5	Hours

TOTAL 16 GRAND TOTAL