

FEATHER RIVER RAIL SOCIETY

DATE: December 2023
ITEM: Event Reports
FROM: Eugene Vicknair

PUMPKIN PATCH EXPRESS

Almost done pulling together all the expenses, income and counts. First weekend we had about 83 cars Saturday and 45 cars Sunday. Was about 200 cars second Saturday and 125 on second Sunday.

Sales totals:

	Oct 21	Oct 22	Oct 28	Oct 29	total	cost
Gate	\$794	\$422	\$1,146	\$751	\$3,113	n/a
Pumpkins	\$1,397	\$401	\$978	\$353	\$3,129	\$1,802
Donations	\$5	\$193	\$222	\$106	\$526	n/a
Event Revenue					\$6,768	
Store Sales	\$996	\$780	\$1,065	\$578	\$3,419	

I have been compiling a list of proposed changes / ideas from visitors, members, event volunteers and things I considered myself. We should review this list and have a discussion in early 2024 about how to modify the event.

- Increase cost per car to \$15 or \$20 from \$10 and still \$5 off with can donation.
- Shift time for Saturday night trains, ending day trains 30 to 60 minutes earlier and start night trains earlier.
- Add night only trains on Friday nights.
- Maintain small indoor pumpkin patch even with outdoor patch.
- Add more decorations to outdoor patch, in particular a "sasquatch cave".
- Bring back the Harvest Fair sales area.
- Bring back the Haunted Railcar.
- Improve promotion of locomotive cab rides.
- Provide better "platforms" for boarding at Patch / picnic area.

Looking for additional thoughts and suggestions. We do NOT need to implement all of them, these are just ideas expressed to me for consideration.

2024 CONVENTION

Kerry is confirming people for presentations at the convention and I am looking at special tours.

Bob Sims has volunteered to again handle registrations. Due to changes with PayPal, I have set up the registration to work through our online store. That has been tested and appears to be working. I also completed the convention flyer with help and comments from Kerry, Bob, Paul Finnegan and Greg Elems. It will go into the Train Sheet and we will be doing a special mailing as well.