

FEATHER RIVER RAIL SOCIETY

DATE: March 2023
ITEM: Director Report
FROM: Eugene Vicknair

FUNDRAISING THANK YOU LETTERS

All 2023 Fundraising Tax / Thank you letters have been mailed as of February 26. If you did not get one and you donated money in 2023, please let me know.

GRANTS and FUNDRAISING

Working on several grants and some other possible funding. Patty Clawson is working on the corporate fundraiser concept. Hope to have more details next month.

ADVERTISING and VOLUNTEER / MEMBERSHIP DRIVE 2023

Patty and I are also working on the volunteer and membership drives. One aspect is having me resume talking to local booster groups like the rotary and veterans groups about the museum. Greg Elems and Michael Clawson are also working with us on some more advertising.

MUSEUM STORE

Replacement stock has been ordered and is being orders for the Store in time for the Convention.

We are looking at more new merchandise for 2023 including 165 and 1503 branded merch, new pins, and other items that sell well at other museums. Also, I want to get the stuff stored in the store area moved and bring the Keddie Wye layout into its final location. Will be talking to Kerry Cochran about that.

WESTERN PACIFIC 402 and CSRM

I am in conversation with CSRM about the proposed WP 402 exhibit.