

# FEATHER RIVER RAIL SOCIETY

DATE: March 2023  
ITEM: New Business Item 2  
FROM: Greg Elems and Eugene Vicknair

## **MEDIA DAY**

With the Southern Pacific Convention group visiting in the morning / midday of Thursday, May 18, plans are to be operating WP 165 during that day.

To take advantage of this, we are proposing holding a Media and Political event starting about 1:30 PM (after the tour group has left) and give the media and local community representatives a chance to see the 165 in operation, tour the museum, and hear about our future plans.

We propose to invite:

- Reno tv channel 2 (Jack Sutton)
- Sacramento tv channel 10 (John Bartell)
- Local radio stations
- CA 3<sup>rd</sup> District Congressman Kevin Kiley
- State Assembly District 1 Assemblymember Megan Dahle
- State Senate District 1 Senator Brian Dahle
- CA 1<sup>st</sup> District Congressman Doug LaMalfa
- County Supervisor District 1 Dwight Ceresola
- Portola Mayor Tom Cooley
- Portola City Manager John Kennedy
- Portola 192 Developers John Hodgson and Orin Bennett

During the event, which would end at 5:00 PM, we would give those attending a chance to tour the 165 and ride the caboose train. They would get a short guided tour of the museum and then be given a presentation in the Board Room as to recent museum events and future plans.

Eugene Vicknair will act as tour guide, presenter and wrangler for the event attendees. Greg Elems and Patty Clawson will assist. Matt Parker has offered to bring his motorcar to the museum that day and provide rides to attendees and assist with the event.

Beyond that we would just need crew for 165 and caboose train for one run.

## **REQUESTED ACTION:**

Approve the event and give Eugene, Greg and Patty approval to send invitations and coordinate the event.