

To: FRRS Board of Directors
From: Paul Finnegan, Webmaster
Re: Museum Web Page
Date: August 11, 2022

Mailtrain

We continue to have society members and the public signup on our “*WPRM News*” email distribution list on Mailtrain. We now have 354 active email addresses on the list. Last month we had 341, so we had a net increase of 13 subscribers this month.

Sent out “*WPRM News*” email blast on 7/25/22 announcing that the museum would be closed on August 4-5 to 348 subscribers.

Signal Department Home Page

I created a new web page for the Signal Department. One of the major motivations for this was a problem with the information being displayed over the July 4th weekend on the Museum Store Screenly. I manage the content of the Screenly systems at the museum remotely. Although I had tried to update the Museum Store Screenly for the holiday weekend train schedule, I made a small coding error and it was reported to me it was not properly displaying at the museum.

I created a new system, which downloads the material actually being displayed on each of the Screenly systems at the museum and makes a web page of the currently displayed material for each Screenly system. I can use this web page to verify the actual displays at the museum remotely. These web pages are links on the [Signal Department’s home page](#). There is a link on the Museum pull-down menu for the new page Signal Department page.

The page shows the members of the Signal Department and has an email link that people can use to send questions or trouble reports to the team. I expect more items to be added in the future.

New Style Mobile Home and Webcam Pages

I redesigned the [mobile home](#) and [mobile webcam](#) pages to make their usage more convenient and improve the user experience on mobile devices. They both use an improved hamburger style menu, Google Custom Search icon (rather than the previous search bar) and a more focused approach to information placement.

The new mobile home has a slideshow that displays events at the museum. Tapping on a slide takes the user to more information about that event.

Mobile Web Pages

I worked through all the top-level mobile web pages and enhanced all of them (except the Org Chart page) to display much better on mobile devices by adjusting sizes and placement.

The mobile usage of our website continues to become more important. Year to date, 39.51% of our web traffic is from mobile devices, 3.43% is from tables (which may be considered mobile). The desktop users at 57.06% are still the biggest, but is only about half our internet users.

General Items

- 7/7/22 – Posted July Preliminary Board Agenda to website.
- 7/7/22 – Added two photos from Greg Elems to the [New Archive Car 2022 gallery](#) now that the car has a temporary road number on it and the south plug door has been opened.
- 7/9/22 – Posted material for July FRRS Board Meeting and sent out Mailtrain blast to “FRRS Board Meeting Material” subscription list.

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- 7/9/22 – Posted three photos from Greg Elems for the fuel oil car getting a new wooden walkway in the [Around the Museum 2022 gallery](#) and updated wording on WPMW 1132 [Tankcar Page](#) and [Tour Item](#).
- 7/9/22 – Created new tour item for [WP 611180](#).
- 7/10/22 – Created WP 302 Tour Item and collection page. Updated photo on WP 165 Tour Item.
- 7/12/22 – Updated [FRRS/WPRM Equipment Roster](#) on [Museum Rolling Stock web page](#).
- 7/16/22 – DNS registration for **runalocomotive.com** auto-renewed at Google Domains for \$12.00 for one year.
- 7/17/22 – Added information to Extra Board and Crew Signup for Steam Operations on 9/3-4/22, Pumpkin Trains and Santa Trains.
- 7/18/22 – Added photo from Matt Elems to [Around the Museum 2022](#) gallery of David Elems showing off new electrical outlet.
- 7/19/22 – Updated [WPRM Business License](#) on website.
- 7/20/22 – Added Post to our Google My Business page announcing the September 3&4 Steam Operations.
- 7/20/22 – Posted Live Steam September 3-4, 2022 on website.
- 7/22/22 – Updated email aliases on web server per email from Kerry Cochran.
- 7/23/22 – Added five photos from David Elems to the “New archive car arrives at WPRM!” gallery.
- 7/23/22 – Corrected typo in FRRS-SOP document reported by Charlie Spikes.
- 7/24/22 – Updated [New Archive Car 2022 gallery](#) from email from David Elems.
- 7/24/22 – Added a photo from Roger Stabler to the [Around the Museum 2022 gallery](#).
- 7/24/22 – Activated Air Quality Index (AQI) on [Webcam page](#).
- 7/25/22 – Sent out Mailtrain email blast WPRM News Vol II No 6 - WPRM Closed August 4-5, 2022, to 348 subscribers.
- 7/26/22 – Released improved version of [mobile webcam page](#). Fixed several spacing issues.
- 7/29/22 – Created new H/A Collection: [H/A Collection BMRRHS WP Photos](#).
- 7/30/22 – Posted new monthly “[From the archives...](#)” and “[For the modeler...](#)” items.
- 7/30/22 – Posted two photos of track work from Roger Stabler to [Around the Museum 2022 gallery](#).
- 8/8/22 – Posted July Preliminary BOD Minutes to [Minutes and Reports](#) web page.
- 8/8/22 – Used “Magazine Modeling Articles WP 220807.xlsx” file from Kerry Cochran to update [List of Other Magazines WP Modeling Articles](#).