

FEATHER RIVER RAIL SOCIETY

DATE: June 2022
ITEM: Museum Store Report
FROM: Eugene Vicknair

Work continues to improve the store layout and merchandising fixtures. Big thank you to Janet Steeper and Tim Steeper who assembled our new bookcases and hung some more new magazine racks. Tim also rebuilt the damaged front counter that we had initially received and it is now in use. The hat racks have also been relocated and more shirt cubes added. Janet placed a scrim over the windows that has very effectively cut down on the glare and protects against any water leaking around the window panes.

The new products continue to sell well, including the Folkmanis hand puppets, the WP diagram books from the archives and the WP related puzzles. We are restocking products that have been out for a while, including WP related books, various shirt designs and some of the toys and drinkware.

New designs for hats, pins and shirts are in or expected soon, including several custom designs celebrating the WP 165.

On line store sales have slowed with the museum being open, but we are still getting sales.

Ann Carey recently injured her leg and Jean is dealing with family issues and some recent health issues, so we are searching for a new back-up store person. We have a candidate that Janet and I are hoping to interview soon.

And finally a big thank you to Ann. She has been handling the store well and keeping it to a high level and cleanliness and appearance, along with help from several of our volunteers. She has been keeping us updated on low stock and other issues and even is coming in with her crutches. Thank you Ann!



preliminary drawings for new pin designs: UP 6946 Centennial and WP 165 Spot Plate



new shirt designs