

To: FRRS Board of Directors  
From: Paul Finnegan, Webmaster  
Re: Museum Web Page  
Date: October 7, 2021

### ***Mailtrain***

We continue to have society members and the public signup on our “WPRM News” email distribution list on Mailtrain. We now have 273 active email addresses on the list. Last month we had 264, so we had a net increase of nine members. Since list conception, we have had four addresses unsubscribed. (I removed one for a bad email address.) We have used the WPRM News list nine times to publish information about the museum this year.

### ***Wikipedia***

On 9/9/21, I created a Wikipedia Editor account using one of the FRRS’s Google accounts and have started doing some updates and enhancements to the [WPRM Wikipedia page](#). Everyone is invited to send me material, suggestions or corrections for the page.

### ***½ Price Promotion***

I posted notices in the *Latest Museum News* column and on the home page with a link to a [news item](#) announcing that admission to the museum would be ½ price for the remainder of this season with a donation of three non-perishable food items for E.P.C.A.N. I also created a Mailtrain campaign that sent an email to 260 subscribers announcing the promotion.

### ***Museum Online Store***

Working with Eugene Vicknair, we launched the WPRM Online Store on Friday September 24<sup>th</sup>. In addition to posting it in the *Latest Museum News* column and on the home page, I added a “Shop Online” entry in the “About Us” pull-down menu. Additionally there is a new “Shop” link on all the web pages that have standard footers. A Mailtrain email blast was sent to 270 subscribers announcing the store opening.

### ***H/A Collection – Norm Holmes Drawer 1 Row 1***

Work continues on the Historical/Archive Department collections on the website. The [Norm Holmes Drawer 1 Row 1](#) collection was completed with 469 images. This collection contains slides of WP Locomotives (WP 26 - WP 806) and the California Zephyr.

### ***General Items***

- 9/10/21 – Posted material for September FRRS Board Meeting
- 9/11/21 – Posted [JORDAN SPREADER - Operating Instructions, Parts and Diagrams](#) on H/A home page.
- 9/11/21 – Updated FRRS Board Meeting material on the website.
- 9/12/21 – Did major upgrade on the [Steam page](#). Added a table of links to *Train Sheet* articles that tell the story of the restoration of the WP 165.
- 9/12/21 – Added a photo from Greg Elems and one from Kenneth Finnegan to the [Around the Museum 2021 Gallery](#).
- 9/13/21 – Posted information for extension of museum season to 10/17/21.
- 9/13/21 – Posted collection page for [SN 1632](#), former piece of collection.
- 9/13/21 – Posted preliminary minutes for the September Board Meeting.

- 9/13/21 – Added a photo from Greg Elems to the [Around the Museum 2021 Gallery](#) and the [WP 705 Restoration Gallery](#) of Kenneth Finnegan sanding the WP 705.
- 9/16/21 – Updated locomotive status and information based on email from David Elems.
- 9/24/21 – Major site rebuild to add new Online Museum Store links.
- 9/25/21 – Added notices and links for 2022 WP Historic Calendar sales on home page and *Latest Museum News* column.
- 9/25/21 – Updated the [H/A home page](#) using the new Equipment Books as the major feature.
- 10/2/21 – Added a link to [DIESEL LOCOMOTIVE HOUSE ELEVATIONS](#) from Kerry Cochran as the monthly Historical/Archive Department's new item in the Latest Museum News column. Its permanent home is on the [WP Infrastructure](#) web page.
- 10/2/21 – General cleanup of Latest Museum News column and announced *Train Sheet* 190 is in the print shop.
- 10/7/21 – Created [HISTORIC RAILROAD PHOTOGRAPHY](#) 11/6/21 class notice for website.