FEATHER RIVER RAIL SOCIETY
AGENDA REPORT

DATE: 07/08/2021

TO: Board of Directors
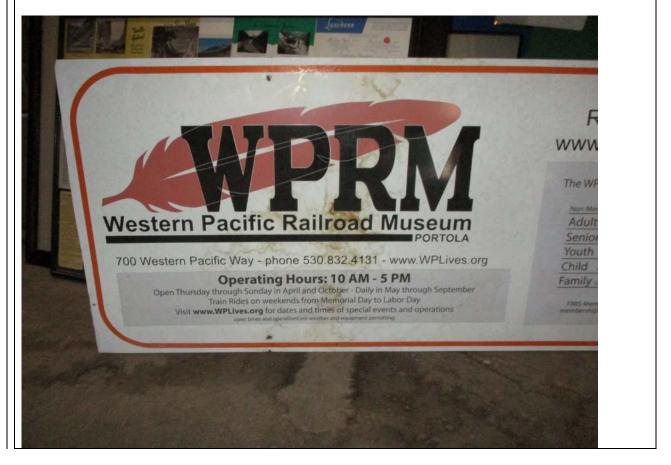
FROM: Kerry Cochran

MEETING: 07/10/2021

ITEM: New Business

SUBJECT: Museum Signs

During the opening weekend, there was some confusion on some of the museum signage around the museum. Specifically, the days and times we are open.

Home of the World Famous
RUN - A - LOCOMOTIVE PROGRAM
www.RunALocomotive.com - 530.832.4532

The WPRM is a paid admission facility. Purchase tickets in the Museum Store.

Non-Members	Museum Admission	Train Rides	Cab Rides
Adult (19 to 64)	$10.00	$ 4.00	$20.00
Senior (65 and up) / Military (Active)	$ 8.00	$ 4.00	$20.00
Youth (5 to 18)	$ 5.00	$ 2.00	$10.00
Child (4 and under)	free	free	
Family (2 adults plus children 18 and under)	$25.00	$10.00	

Admission and Train Rides valid all day. Cab rides are for one run.

FRRS Members and those with Guest Passes get free admission and train rides. Please present your membership card or pass at the Museum Store and get a Visiting Member or Guest badge for your visit.

This is just one example of outdated signs

We need to install some new signage to indicate current conditions and costs for the museum. The current museum operating hours and days also need to be updated.

A solution to this issue is, using the new Screenly System to have one or more of the units like the one that is now installed in the Display Room, in other locations at the museum with current information displayed.

These units can be programmed remotely by the Signal Department and change as conditions change within 24 hours.

This gives us the ability to keep up with the ever-changing conditions of the society. These displays can be placed in several places in the museum and have different content on each display.

I would propose installing one over the desk/counter of the museum store to show our hours, the costs of museum entrance and RAL pricing. This display would rotate the various screens.

The cost of installing each unit would be approximately $ 300.00 each.

ACTION: Take action and approve