

To: FRRS Board of Directors
 From: Paul Finnegan, *Train Sheet* co-Editor
 Re: *Train Sheet* Report
 Date: December 5, 2018

September/October 2018 Issue #178

Update on September/October Train Sheet issue 178:

- emailed to 42 FRRS domestic members, ten board members/officers and two international FRRS members on Monday, 11/5/18
- USPS mailed 626 domestic members on Thursday, 11/8/18 (postage cost \$362.76)
- USPS mailed seven international members on Friday, 11/9/18 (postage cost \$29.02)
- I hand delivered three copies.

Final expenses using Pine Press in Sunnyvale for Issue 178:

700 sets of 24 pages 8.5x11 two sided black, printed on 60lb. white Collate and saddle stitch imprint names and deliver to Post Office for mailing	\$1,220.00
700 sheets 8.5x11 one sided black printed on 60lb. white (insert)	\$90.00
Insert one page into the newsletter	\$50.00
Domestic Postage (estimated)	\$630.00
International Postage	\$29.02
Domestic Postage (final adjustment after weighing and sorting)	-\$267.24

Total: \$1,845.16

November/December 2018 Issue #179

Issue #179 is expected to go to the print shop in early January. In 2019, the *Train Sheet* will become a quarterly publication. Issues will be published in January, April, July and October.

The following articles are already in issue 179:

- Background Screening for Volunteers - Kerry Cochran
- Reflections of the Western Pacific (part 5) - Jack Palmer
- What the heck is an injector?
- Fuel Injectors Status at WPRM - David Elems
- Help wanted - WP Headlight
- Note from the editors
- Things Around the Museum - USA Ammo Car
- Rob Spangler's Layout WP 8th Sub
- Fairmont Motor - Charlie Spikes
- Join our Operating Department - Paul Finnegan
- WP 501 Work Report October 2018 - Seth Adams

The following additional articles are planned for issue 179:

- Santa Train Report – **I NEED SOMEONE TO WORK WITH ME ON THIS ARTICLE**
- Approved FRRS 2019 Calendar of Events

I am trying to keep Issue 179 to 16 pages to reduce printing and mailing costs. Issue 178 was 24 pages, plus a one-page insert. We will also use the existing credit of \$267.24 at the print shop left over from Issue 178.

International Members

Before I mailed issue #178 to the international members, I sent each of them an email asking if they would prefer to opt for email delivery of the *Train Sheet*. Two replied in the affirmative, the other seven did not reply before I mailed the issue. When I mailed the hard copy to the seven international members, I included an invitation to join the other FRRS members who receive their *Train Sheets* by email. One more changed to email, so of the nine international members, four now will be using email delivery.

Promoting Email Delivery

To reduce cost to the society, I have started working on promoting email delivery of the *Train Sheet* with our society members.

When people join or renew using the online membership tool on the website there is a check box for the member to indicate they want to receive the *Train Sheet* by email. On Monday November 12th I audited the list of people logged by the tool indicating email delivery against the official membership list I received for mailing issue 178. I found seven members who had indicated they wanted email delivery on their online application/renewal but were not listed in the membership list as using email delivery. I sent them an email with issue 178 and a note explaining the discrepancy and that I would have the membership list updated.

I then went through and identified the 348 members who do not receive the *Train Sheet* by email that we have an email address for in our membership database. I sent each of them an invitation to join the other FRRS members who receive the *Train Sheet* by email starting on 12/1/18. I sent the emails in groups so I would not get overwhelmed with responses. As of writing this report (12/5/18), I have received 89 responses with 70 (79%) of them wanting to change to email, and 19 (21%) who want to remain receiving the *Train Sheet* via the post office. This brings the email distribution list to 112 memberships.

Some of the “yes” responses:

Yes please, thank you.

Hello Paul, Thank you for your email. I am happy to receive an electronic version. Let's save paper! Have a great Holiday Season!

Hi Paul Sure, I would like to receive this via email - good idea

Yes! Please send the Train Sheet via email, Thanks

Thanks very much for the E, and the option for "Train Sheet". It sounds like a great idea, and a better way to save a bit of paper. Yes, put me on the list for E-Mail receipt.

Absolutely. Please sign me up for the email version. Hopefully it will leave a little bit more for restoration. Thanks

Email will work. Will be nice to have digital copies.

Please save the postage and include me on the email list.

I will go email on the newsletter. Just don't want the Society magazine to be emailed.

Yes, would prefer to receive the FRRS Trains Sheet by email instead of hardcopy via USPS. Great idea. Will save the FRRS a few dollars that can be put to better use. Thanks!

Yes, Great idea. Like the color option

Absolutely YES. Quicker but also saves our organization money. More money for trains.

I would love to receive the train sheet digitally. Being in Hawaii, I often receive it month to month and a half late!! Thank you

Some of the “no” responses:

I prefer hard copies of The Train Sheet.

At the present time I would like to continue with snail mail as my internet is very unreliable. Thanks.

I would prefer to receive the Train Sheet by U.S. Mail postal service. Thanks for asking.

No for me. Thanks anyway.

No thank you.

Please continue mailing mine

NO!

Thanks. My boys like to flip through the pages and read it multiple times, so paper is best for us.